Welcome

*University Business (UB)* is a trusted resource for professionals working within higher education across the UK and beyond. Since its launch in 2005, UB has delivered the latest news, in-depth features and expert opinion in HE, through its website and monthly print magazine.

In every issue

- **NEWS**
- **PROFILE**
- **ROUNDTABLE**
- **DESIGN TRENDS**
- **PRODUCT GUIDE**
- **COMMENT**

Audience

**Job titles**

- **KEY DECISION MAKERS**
  - VC, Department directors, heads of department, senior management, associates, principals
  - 30%
- **DECISION MAKERS**
  - Mangers, deputy heads of department, deputy registrars
  - 32%
- **OTHER INFLUENCERS**
  - Teachers, assistants, officers, professors
  - 38%

"ASRA is very proud of its long-standing partnership with University Business magazine and our ever developing relationship with the UB team. University Business is a respected publication that informs on developments, trends and innovations across the HE/FE sector, an invaluable tool for anyone working in the field of education and its services. Year on year we find that working with University Business helps us keep in touch with everyone in the sector and provide another avenue through which to talk to our members and, indeed, anyone interested in student accommodation."

Niamh Banks, ASRA Communications and IT Officer

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## Features list and deadlines

**MARCH**
- **EDITORIAL DEADLINE:** 27 JANUARY
- **ADVERTISING DEADLINE:** 5 FEBRUARY
- **INTERVIEW:** Iain Patton, EAUC
- **ROUNDTABLE:** cybersecurity
- **SPECIAL REPORT:** Libraries
- **DISTRIBUTED TO:** UCISA Leadership Conference and HEE Forum

**JUNE**
- **EDITORIAL DEADLINE:** 27 APRIL
- **ADVERTISING DEADLINE:** 5 MAY
- **ROUNDTABLE:** facilities management
- **SPECIAL REPORT:** campus security
- **IN FOCUS:** student accommodation
- **DISTRIBUTED TO:** The Facilities Show, CUBO Conference

**SEPTEMBER**
- **EDITORIAL DEADLINE:** 27 JULY
- **ADVERTISING DEADLINE:** 4 AUGUST
- **ROUNDTABLE:** accessibility
- **SPECIAL REPORT:** catering
- **IN FOCUS:** mental health

**APRIL**
- **EDITORIAL DEADLINE:** 24 FEBRUARY
- **ADVERTISING DEADLINE:** 4 MARCH
- **PROFILE:** Nick Hillman, HEPI
- **ROUNDTABLE:** complex estates
- **SPECIAL REPORT:** Catering
- **INCLUDES:** ASRA conference supplement
- **DISTRIBUTED TO:** ASRA and AUDE

**JULY**
- **EDITORIAL DEADLINE:** 25 MAY
- **ADVERTISING DEADLINE:** 9 JUNE
- **ROUNDTABLE:** sustainability
- **SPECIAL REPORT:** Joined-up technology
- **IN FOCUS:** summer现金流
- **INCLUDES:** CUBO conference supplement
- **DISTRIBUTED TO:** UHEI London

**OCTOBER**
- **EDITORIAL DEADLINE:** 24 AUGUST
- **ADVERTISING DEADLINE:** 8 SEPTEMBER
- **ROUNDTABLE:** sports facilities
- **SPECIAL REPORT:** student living trends
- **IN FOCUS:** Landscaping
- **DISTRIBUTED TO:** Higher Education Conference, Education Build Forum, Education Estates

**MAY**
- **EDITORIAL DEADLINE:** 30 MARCH
- **ADVERTISING DEADLINE:** 1 APRIL
- **ROUNDTABLE:** the cost of ICT
- **SPECIAL REPORT:** modern governance
- **IN FOCUS:** payment processing
- **DISTRIBUTED TO:** TALIS Insight, HE Marketing Conference

**AUGUST**
- **EDITORIAL DEADLINE:** 29 JUNE
- **ADVERTISING DEADLINE:** 7 JULY
- **ROUNDTABLE:** clearing
- **SPECIAL REPORT:** edtech and pedagogy
- **IN FOCUS:** Estate management

**NOVEMBER**
- **EDITORIAL DEADLINE:** 28 SEPTEMBER
- **ADVERTISING DEADLINE:** 6 OCTOBER
- **ROUNDTABLE:** procurement
- **SPECIAL REPORT:** Student accommodation
- **IN FOCUS:** websites
- **DISTRIBUTED TO:** The Class Conference

**DECEMBER**
- **EDITORIAL DEADLINE:** 26 OCTOBER
- **ADVERTISING DEADLINE:** 3 NOVEMBER
- **THE YEAR IN REVIEW:** a round-up of the best news, advice, wisdom and guidance of the year
- **ROUNDTABLE:** a year in review
- **DISTRIBUTED TO:** UHEI Birmingham

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Please note due to the impact of the coronavirus crisis on the education landscape, the features listed here will be subject to change.
### Magazine rate card

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